



Remit Address:
WTXF
 Fox Television Stations, Inc.
 5532 Collections Center Blvd
 Chicago, IL 60693
 Main: (215) 925-2929
 Billing: (215) 982-5206

INVOICE

Billing Address:
 GMMB
 Attention: Accounts Payable
 3050 K Street NW
 Washington, DC 20007

Advertiser	Obama for America
Product	Candidate
Estimate Number	

Invoice #	4083868-1
Invoice Date	11/08/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WTXF
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4083868
Alt Order #	
Deal #	
Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WTXF	Good Day 425a	425a-5a								
	WTXF			10/29/12 to 11/04/12	2x	--WTF--					
	WTXF			W	10/31/12	1:00	5:00 AM	OFA12G181H	\$540.00		2
	WTXF			Th	11/01/12	1:00	4:45 AM	OFA12G181H	\$540.00		1
2	WTXF	Good Day 5a	5a-6a								
	WTXF			10/29/12 to 11/04/12	4x	--WTF--					
	WTXF			W	10/31/12	1:00	5:44 AM	OFA12G181H	\$900.00		1
	WTXF			Th	11/01/12	1:00	5:14 AM	OFA12G181H	\$900.00		4
	WTXF			Th	11/01/12	1:00	5:53 AM	OFA12G181H	\$900.00		2
	WTXF			F	11/02/12	1:00	5:28 AM	OFA12G181H	\$900.00		3
3	WTXF	Good Day 6a	6a-7a								
	WTXF			10/29/12 to 11/04/12	3x	--WTF--					
	WTXF			W	10/31/12	1:00	6:10 AM	OFA12G181H	\$1,800.00		3
	WTXF			Th	11/01/12	1:00	6:58 AM	OFA12G181H	\$1,800.00		1
	WTXF			F	11/02/12	1:00	6:58 AM	OFA12G181H	\$1,800.00		2
4	WTXF	Good Day 7a	7a-9a								
	WTXF			10/29/12 to 11/04/12	3x	--WTF--					
	WTXF			W	10/31/12	1:00	7:55 AM	OFA12G181H	\$1,800.00		3
	WTXF			Th	11/01/12	1:00	7:43 AM	OFA12G181H	\$1,800.00		1
	WTXF			F	11/02/12	1:00	7:56 AM	OFA12G181H	\$1,800.00		2
5	WTXF	Good Day 7a	7a-9a								
	WTXF			10/29/12 to 11/04/12	1x	--WTF--					
	WTXF			Th	11/01/12	1:00	8:38 AM	OFA12G181H	\$1,800.00		1
6	WTXF	Good Day 9a	9a-10a								
	WTXF			10/29/12 to 11/04/12	3x	--WTF--					
	WTXF			W	10/31/12	1:00	9:36 AM	OFA12G181H	\$1,080.00		2
	WTXF			Th	11/01/12	1:00	9:52 AM	OFA12G181H	\$1,080.00		1
	WTXF			F	11/02/12	1:00	9:51 AM	OFA12G181H	\$1,080.00		3
7	WTXF	M-F 4p-5p	4p-5p								
	WTXF			10/29/12 to 11/04/12	2x	--WTF--					

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Advertiser	Obama for America
Product	Candidate
Estimate Number	

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Station	WTXF
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4083868
Alt Order #	
Deal #	
Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WTXF	M-F 4p-5p	4p-5p								
	WTXF			W	10/31/12	1:00	4:20 PM	OFA12G181H	\$1,260.00		1
	WTXF			Th	11/01/12	1:00	4:59 PM	OFA12G181H	\$1,260.00		2
8	WTXF	M-F 730p-8p	730p-8p								
	WTXF			W	10/31/12	1:00	7:46 PM	OFA12G181H	\$1,200.00		1
	WTXF			Th	11/01/12	1:00	7:38 PM	OFA12G181H	\$1,200.00		2
9	WTXF	Fox 29 News at 5p	5p-6p								
	WTXF			W	10/31/12	1:00	5:38 PM	OFA12G181H	\$1,170.00		2
	WTXF			Th	11/01/12	1:00	5:56 PM	OFA12G181H	\$1,170.00		1
	WTXF			F	11/02/12	1:00	5:23 PM	OFA12G181H	\$1,170.00		3
10	WTXF	Fox 29 News at 6p	6p-630p								
	WTXF			W	10/31/12	1:00	6:21 PM	OFA12G181H	\$1,260.00		1
	WTXF			Th	11/01/12	1:00	6:22 PM	OFA12G181H	\$1,260.00		2
	WTXF			F	11/02/12	1:00	6:20 PM	OFA12G181H	\$1,260.00		3
11	WTXF	Fox 29 News Sa 6p	6p-7p								
	WTXF			W	10/31/12	1:00	6:21 PM	OFA12G181H	\$1,260.00		1
	WTXF			Th	11/01/12	1:00	6:22 PM	OFA12G181H	\$1,260.00		2
	WTXF			F	11/02/12	1:00	6:20 PM	OFA12G181H	\$1,260.00		3
12	WTXF	Daytime	10a-3p								
	WTXF			W	10/31/12	1:00	10:37 PM	OFA12G181H	\$3,600.00		3
	WTXF			Th	11/01/12	1:00	10:23 PM	OFA12G181H	\$3,600.00		4
	WTXF			F	11/02/12	1:00	10:12 PM	OFA12G181H	\$3,600.00		2
	WTXF			Sa	11/03/12	1:00	11:28 PM	OFA12G181H	\$3,600.00		1
13	WTXF	Mo Prime Hour 1	8p-9p								
	WTXF			W	10/31/12	1:00	10:37 PM	OFA12G181H	\$3,600.00		3
	WTXF			Th	11/01/12	1:00	10:23 PM	OFA12G181H	\$3,600.00		4
	WTXF			F	11/02/12	1:00	10:12 PM	OFA12G181H	\$3,600.00		2
	WTXF			Sa	11/03/12	1:00	11:28 PM	OFA12G181H	\$3,600.00		1

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Deal #	
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	
Product Code	

Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	WTXF	No Prime Hour 1	8p-9p	M	11/05/12	1:00	7:59 PM	OFA12G181H	\$12,000.00		1
14	WTXF	Tu Prime Hour 1	8p-9p		10/29/12 to 11/04/12	1x	-T-----				
	WTXF			Tu	10/30/12	:00					
	WTXF			Tu	10/30/12	:30	8:17 PM	OFA12G179H	\$8,000.00	See MG 14.2	1
15	WTXF	Raising Hope / Ben & Kate	8p-10p		10/29/12 to 11/04/12	1x	--W----				
	WTXF			W	10/31/12	1:00	9:45 PM	OFA12G181H	\$12,000.00	MG for 14.1 10/30	2
16	WTXF	Th Prime Hour 2	9p-10p		10/29/12 to 11/04/12	1x	---T---				
	WTXF			Th	11/01/12	:00					
	WTXF			Th	11/01/12	1:00	8:31 PM	OFA12G181H	\$10,000.00	See MG 16.2	1
17	WTXF	Pac 12 Regular Season	Various		10/29/12 to 11/04/12	1x	-----S-				
	WTXF			Sa	11/03/12	1:00	8:43 PM	OFA12G181H	\$5,000.00	MG for 16.1 11/01	2
18	WTXF	Pac 12 Regular Season	Various		10/29/12 to 11/04/12	1x	-----S-				
	WTXF			Sa	11/03/12	1:00	6:52 PM	OFA12G181H	\$2,000.00		1
19	WTXF	NFL RS Game Non Home	Various		10/29/12 to 11/04/12	1x	-----S				
	WTXF			Su	11/04/12	1:00	2:34 PM	OFA12G181H	\$18,000.00		1
20	WTXF	We Prime Other 2	8p-10p		10/29/12 to 11/04/12	1x	--W----				
	WTXF			W	10/31/12	1:00	9:00 PM	OFA12G181H	\$12,000.00		1
21	WTXF	Fox 29 News Sa 6p	6p-7p		10/29/12 to 11/04/12	1x	-----S-				
	WTXF			Sa	11/03/12	:00					

\$720.00 See MG 11.2, 11.3

1

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Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
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22	WTXF	Pac 12 RS Game	Various								
	WTXF				10/29/12 to 11/04/12	1x	-----S-				
				Sa	11/03/12	1:00	4:49 PM	OFA12GI81H	\$2,000.00		1
		Aired Spots				41					

Gross Total \$129,570.00
 Agency Commission \$19,435.50
 Net Amount Due \$110,134.50 Payment Terms 30 Days

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